

# SkillingUp

LEARN • ACHIEVE • EMPOWER •

A program brought to you by **March of Dimes Canada** in  
Partnership with





# OUR PROUD HISTORY

We were founded in 1951 as the **Canadian Foundation for Poliomyelitis**, using the market name **Ontario March of Dimes**. Our original mission was to find a cure for the polio virus, with volunteers going door to door collecting dimes for research.

Following discovery of the Salk vaccine, our mandate evolved over the years to serve and support not only polio survivors, but adults with all forms of physical disability.

In 2006, we took on a national mandate and changed our name to **March of Dimes Canada**.



# ABOUT MARCH OF DIMES CANADA

**March of Dimes Canada** is a leading national charity committed to championing equity, empowering ability, and creating real change that will help the more than six million people living with disabilities across the country unlock the richness of their lives.

We serve, connect, and empower people living with disabilities to participate fully in life— on their own terms. Our work is grounded in the voices of the people we serve, built on a foundation of service, and backed by a 70-year history of success.



## **Purpose**

Champion equity. Empower ability.

## **Vision**

An inclusive, barrier-free society for people with disabilities.

## **Mission**

To be Canada's leading service provider, resource and advocate, empowering people with disabilities to live and thrive in communities nationwide.

# DIGITAL ECONOMY AND DEMAND FOR TALENT

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Digital technologies are driving transformative change



Demand for talent is only growing



Misconceptions about disability persist



The need for continuous upskilling



WHAT IS  
**SkillingUp** ?

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**HELPING CANADIANS WITH DISABILITIES  
LEARN SKILLS FOR JOBS IN OUR TECH-ENABLED  
FUTURE**

# WHY DIGITAL SKILLS?

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More jobs will require digital skills. It's not only technical jobs, but many jobs across industries like healthcare, hospitality, and construction, are or will be tech-enabled. That means your clients will need some level of digital fluency to pursue these roles!



# SKILLING UP IS FOR...



- People who face barriers to obtaining traditional education and want to learn at their own pace.
- People who want to learn new skills or upskill their existing digital skills and become qualified for a job requiring digital and tech-enabled skills.
- People who want a micro-credential or certification with Microsoft to help them become competitively employed.



# **CUSTOM CONTENT BASED ON LEVEL**

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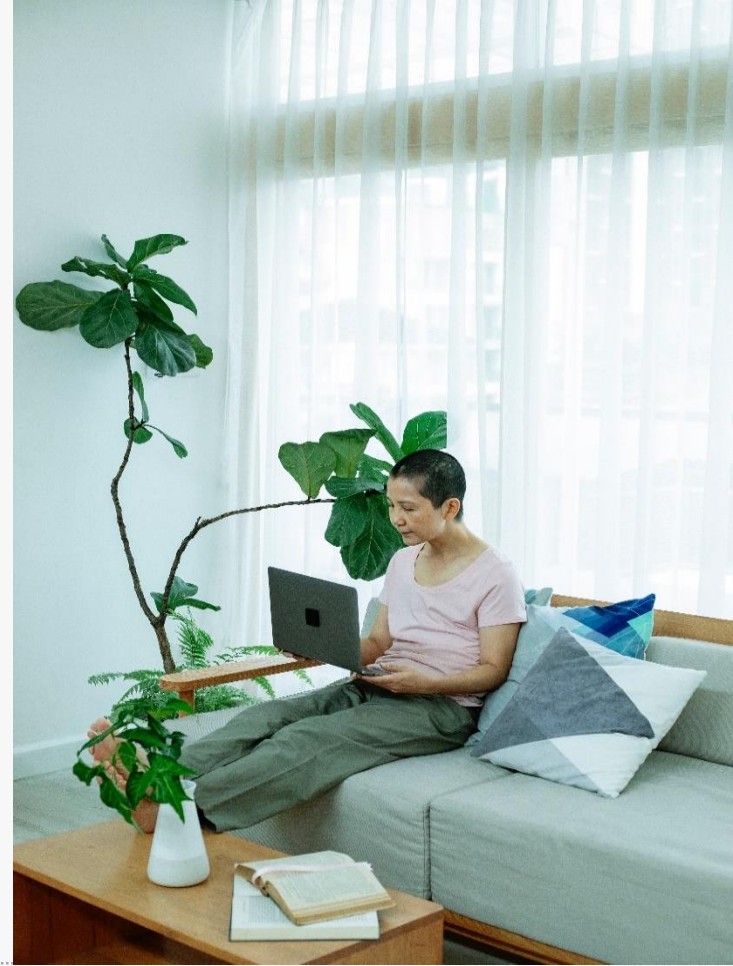
# DIGITAL LITERACY - BEGINNER

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This learner has basic computer skills and can type, use a mouse, and navigate to websites. Beginners will focus on **Foundational Skill** pathways with the option to progress to intermediate pathways if desired.

The **Foundational Skill** pathways will cover topics such as:

- Working with computers and devices
- Creating content in Microsoft Office
- Participating safely and responsibly online
- Using chat, video calls, and group video meetings
- Collaborating online in Outlook, Word, and OneDrive



# ROLE BASED - INTERMEDIATE

This learner has a solid understanding of how to easily navigate the internet as well as Microsoft Word, PowerPoint, Excel and Outlook. This learner also uses a computing device daily. Intermediate learners will focus on the **Career Essentials Certificate** programs with an option to progress to the advanced pathways if desired.

The **Career Essentials Certificate** pathways will cover topics such as:

- Administrative Professional foundations
- Project Management foundations
- Business Analysis foundations
- Operating Systems
- Programming Languages
- Security and Monitoring
- Introduction to Data & Data Analysis

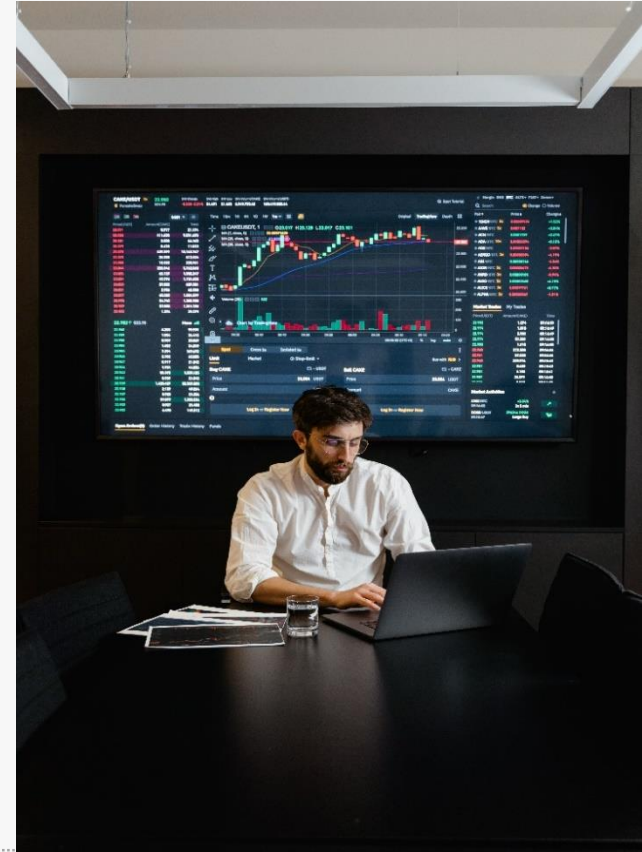


# TECHNICAL CERTIFICATES AND MICRO-CREDENTIALING- ADVANCED

This learner is proficient with MS Systems and has existing experience and/or training in ICT. Advanced learners will focus on achieving **Microsoft Certifications**.

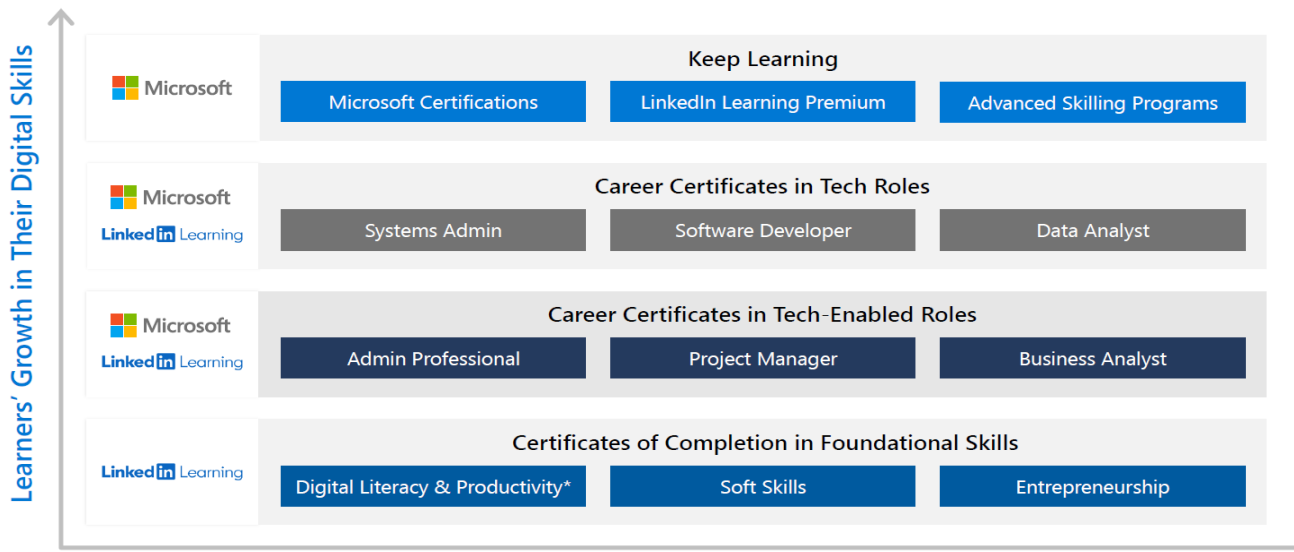
The **Microsoft Certification** pathways will cover topics such as:

- Dynamics 365 Marketing, Sales, and Customer Service
- Configuring an MS Teams environment
- Core components of Power Platform
- Planning and managing mail transport architecture



# PATHWAY PROGRESSION

## Learners' Growth in their Digital Skills



# SKILLING – SOFT SKILLS AND ENTREPRENEURSHIP

## Soft Skills

- Embracing Unexpected Change
- Teamwork Foundations
- Effective Listening
- Writing in Plain Language

## Entrepreneurship

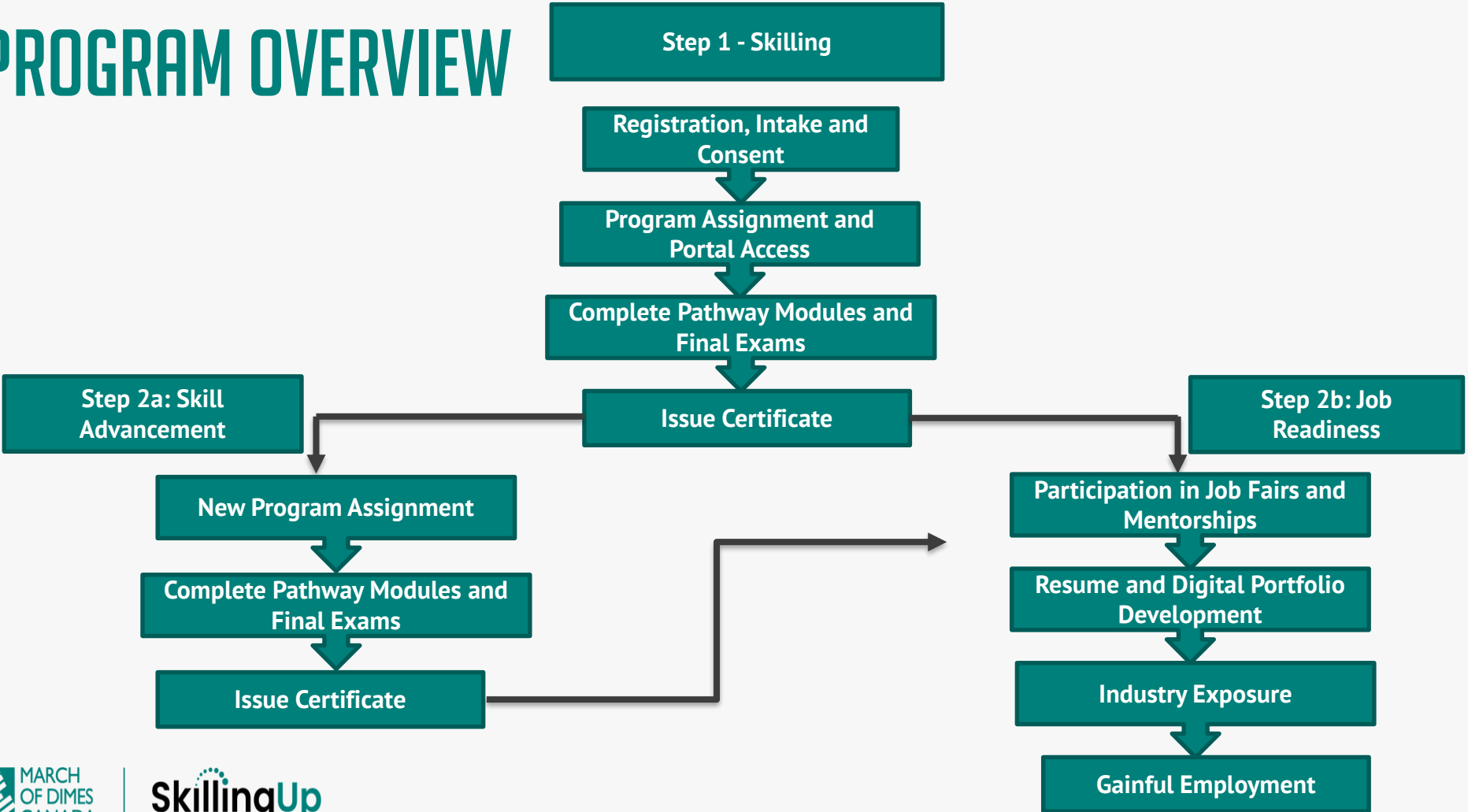
- Guy Kawasaki on Entrepreneurship
- Entrepreneurship Foundations
- Entrepreneurship: Finding and Testing Business Ideas
- Creating a Business Plan
- Finance Essentials for Small Business

# JOB READINESS AND INDUSTRY EXPOSURE

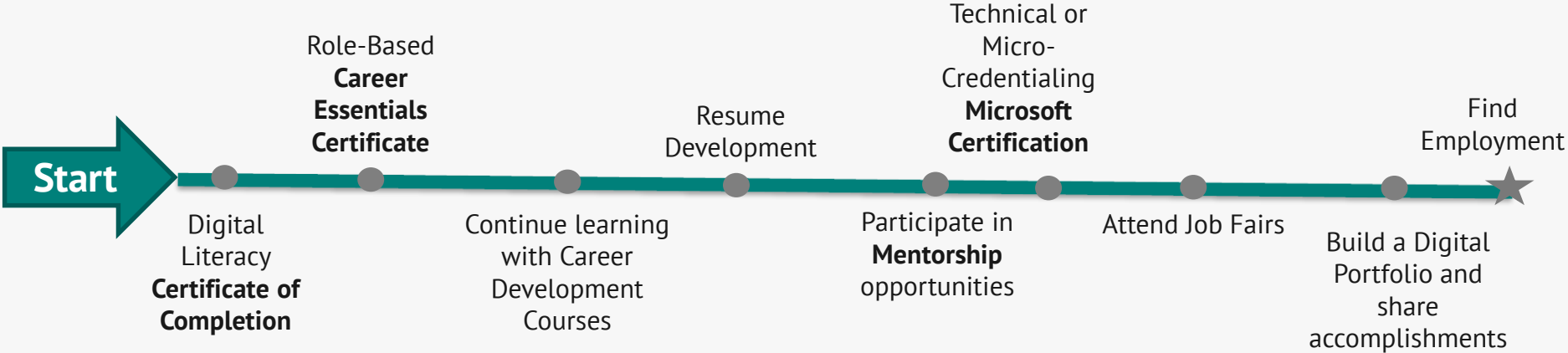
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Networking	Career Development	Mentorships
<ul style="list-style-type: none"><li>• Job Fairs</li><li>• LinkedIn Networking</li><li>• Opportunities to connect with industry professionals through mentorships</li></ul>	<ul style="list-style-type: none"><li>• Resume development</li><li>• Career development courses on the SkillingUp platform</li></ul>	<ul style="list-style-type: none"><li>• Virtual mentorships with featured employers</li><li>• Webinars with industry professionals</li><li>• Opportunities for Q&amp;A with mentors</li></ul>

# PROGRAM OVERVIEW



# SKILLINGUP LEARNER'S JOURNEY







**PROGRAM DELIVERY**  
**ACCESS ANYWHERE, ANYTIME**

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# PROGRAM DELIVERY

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Learning  
made  
easy!

- **Continuous intake** – learners can enroll at any time
- **3 cohorts** – Beginner, Intermediate, and Advanced
- **4-6 weeks** to complete the course content in order to earn a certificate of completion or Microsoft Certification
- **1-6 months** of industry exposure through job fairs, mentorships and networking



# ACCESSIBILITY FEATURES

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	<b>Compatible with desktop and mobile assistive technology</b>
	<b>Closed captioning and audio offered on all videos</b>
	<b>Course content can be downloaded and printed if a learner prefers to read and write on paper</b>



## THE GOAL

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**TO SUPPORT PEOPLE WITH DISABILITIES TO GAIN  
THE SKILLS THEY NEED FOR THE JOBS THEY WANT**



# REACH THIS GOAL WITH SKILLINGUP

**Gain In-Demand Digital Skills**

Learn and acquire in-demand digital skills that will support your employment today and, in the future.

**Access Training and Connect with Industry Professionals**

Mentorships through facilitated connections with industry professionals and employers.

**Advance Employment**

Access to new opportunities through job fairs and networking opportunities.

# HOW TO GET STARTED

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[www.SkillingUp.ca](http://www.SkillingUp.ca)



# PLATFORM AND PATHWAY PREVIEW

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THANK YOU!

[WWW.SKILLINGUP.CA](http://WWW.SKILLINGUP.CA)