

Maximize Your Marketing Message PRESENTER BIOS



Don Lehn

Don is the News Director at the Fraser Valley News, Chill TV and Abby TV, with 40 years of experience with a variety of radio formats and public speaking, emceeing, media coaching, and dealing with tight deadlines.

Don writes news stories, media releases, speeches, reports, and blogs. In summary, he has an Expert knowledge of news media practices, story angles and understanding programing to target audiences.

Don's mission statement is to inform, educate and entertain with grace, style, and dignity.



Tony Malyk

Certified Professional Master Business Coach. Tony is an award-winning blue collar Business Coach and the Author of the book, "Leaky Bucket of Profits".

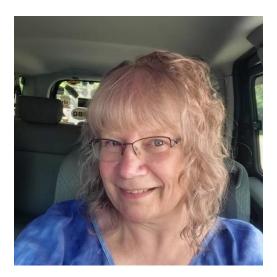
Tony has over 30 years of corporate management and entrepreneurial experience in building profitable and effective businesses with hands on experience in sales, operations, budget development, customer service and front office processes. Committed to solving the profitability epidemic that challenges most blue-collar businesses.

Tony has his dream job of sharing his business experience and business coach training to fill the business knowledge gap that prevents most business owners from building the enterprise they always envisioned.

Jeanette Y. Martin

Jeanette's company, MYBC Consulting (aka Move Your Bum Chum Consulting), lives by three core values: connection, collaboration, and community. Jeanette draws energy from helping others share their unique W5 Story (Who, What, Where, When & Why) to the four corners of this round the world. In helping them make real and authentic business connections on their social media platforms and out into their communities.

Jeanette helps businesses to connect with their target audience and leverage their story with her 'L.I.F.T.(I.N.G.) UP' system. Using this system, she helps business owners overcome their fear of social media, by showing them how to make true and genuine connections that really matter. Through her program she lifts you up, so you can learn to lift yourself up, so we can ultimately lift each other up.





Pamela Bragg

A past Board Member with the Focus Disability Network Society, Pamela Bragg is an HR professional with multinational experience. Her company, Sarkany Management, offers a broad range of HR services focused on improving business performance, from HR on Call Services to Organizational Effectiveness, Employee Development, Talent Management, Workforce Planning, to Employee Engagement.

She is passionate about developing and implementing programs and policies that enable her client's businesses and their employees to grow and prosper.

Pamela holds a Master's in Strategic Human Resources & Organizational Change from Royal Roads, Certificates from Stanford in Diversity and Inclusion for Organizational Excellence, and Corporate Governance from Wharton Executive School of Business.