



**Learning &
Development**



What We Will Explore...

- Key terminology + our approach
- Current professional development opportunities
- Micro-credentials
- Q&A

Key Terms + Our Approach

Key Terms

Asynchronous: Independent study, on demand (24/7).

Synchronous: Parts of the program are completed at scheduled times with others.

Facilitated: Led by knowledgeable instructor.

Micro-credentials: Verifiable format of a learning achievement.

Our Approach

Learning is self-directed and connected to real world application.

Learning is enhanced through collaboration and opportunities to connect with other peers.

Learners understand new concepts based on prior knowledge.

Group discussions and information-sharing enhance resourcefulness.



Current Professional Development Opportunities:

Core Certificate Programs

Supported Employment Essentials

- Explores information and strategies that promote workplace inclusion for job seekers who experience disability.
- Highlights relevant competency frameworks and employment legislation.
- Explores strength-based strategies to emphasize job seeker skills and strengthen employer relations (e.g., job customization, job proposals).
- 8 weeks - Approx. 40 hours, \$500 or \$450 for CASE members.
- Developed in partnership with the Mental Health Commission of Canada.



Job Development

- Focuses on supporting job developers in the supported employment field develop critical marketing strategies.
- Explores the ethical and legal landscape of job development, along with solution-focused and strength-based communication strategies.
- Highlights employment supports (e.g., job analysis, pitches, marketing strategies and materials, etc.).
- 8 weeks - Approx. 40 hours, \$500 or \$450 for CASE members.
- Developed in partnership with a team of Employment Specialists across Canada.



Solution-Focused Career Practitioner

- Fosters a foundational understanding of the solution-focused approach, tools, and techniques that align with the employment journey.
- Centers around CASE's signature framework that aligns with the career development process.
- 5 weeks - Approx. 25 hours, \$450 or \$400 for CASE members
- Developed in partnership with Employment Specialists across Canada.



An Intersectional Approach to Supporting Career Development

- Offers an enhanced understanding of the impact of intersectionality for job seekers who are Black, Indigenous, and Persons of Colour who experience Disability.
- Equips practitioners to offer equitable and effective services and to form meaningful partnerships with job seekers and employers to advance workplace inclusion.
- 6 weeks - Approx. 30 hours, \$450 or \$400 for CASE members.
- Developed in partnership with CERIC.



Digital Literacy for Instructors

- Developed in partnership with the University of Fraser Valley with additional support from Community Futures South Fraser, Community Futures Ventures, and the Entrepreneurs with Disabilities Program.
- Promotes basic digital knowledge, critical thinking about online safety, and other strategies for applying for work online.
- Graduates of the instructor program host learning group on the CASE portal.
- \$300.00 per participant.





Current Professional Development Opportunities:

Complimentary Courses

Complimentary Courses

- **Asynchronous:** Learners access and complete the content 24/7 at their own pace.
- **Fully Supported:** Learners have access to help articles, live tech support 9:00 am - 5:00 pm PCT, technical support ticket system & more!
- **Micro-credentials:** Learners receive verifiable micro-credentials (certificate and digital badge) that can be shared across social media platforms, resumes, websites, etc.

Inclusive Recruitment

Launching next month, this course will provide:

- Strategies to create inclusive job postings, facilitate inclusive in, and advance workplace diversity and inclusion.
- Information around reducing common barriers for persons experiencing disability during the recruitment process.

Accessible Communications

- Value-added offering for employers you work with! Offers tips and strategies to share when working with employers.
- Focuses on:
 - **Why** employers need to plan for accessibility.
 - **How** universal design (UD) can shape their thinking and approach.
 - **How** to create change through simple strategies and tips.
- Offer downloadable resources (e.g., relevant accessibility legislation).



Guiding Principles for a Great Fit

This course provides:

- an introduction to supported employment,
- an understanding of how diversity and inclusion can improve business performance,
- an overview of guiding principles to ensure a great employment fit, and
- downloadable resources to explore a businesses' diversity/equity/inclusion practices.



Developing Intersectional Employment Services

Building on CASE's Diversity Works research project, the course explores:

- the employment experiences of job seekers who are Black, Indigenous, Persons of Colour and experience disability,
- the impact of intersectionality for job seekers, and
- recommendations and strategies to improve employment support and inclusion for job seekers who hold multiple identities.



The Nature of Innovation

This course explores:

- innovation within the context of supported employment services,
- key considerations for organizations e.g., culture, planning,
- a brief introduction to the value and role of Theory of Change when looking to innovate a product, service, system or industry, and
- strategies and downloadable resources to develop strong funding proposals for innovative products.



Preparing to be a Mentor

The course explores:

- the value of mentorship in today's evolving markets,
- the benefits of mentorship for both mentees and mentors,
- the MentorAbility Canada initiative and model, and
- strategies to facilitate an inclusive and engaging mentorship.



Preparing to be a Mentorship Facilitator

The course offers:

- An overview of the MentorAbility Canada initiative.
- Best practices to facilitate inclusive mentorships.
- Strategies to deliver strong pitches to employers.
- Follow-up practices to maximize the benefits of mentorships.



Wellness While Working at Home

This course:

- highlights considerations and strategies for working from home for both the employer and employee,
- offers promising practices to maintain well-being at work,
- offers a Wellness Plan template to help facilitate proactive and positive conversation between employees and employers.

Will become available to the public at a reasonable cost to support wellness in the employment service sector.



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Thank you!

#LearnWithCase

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